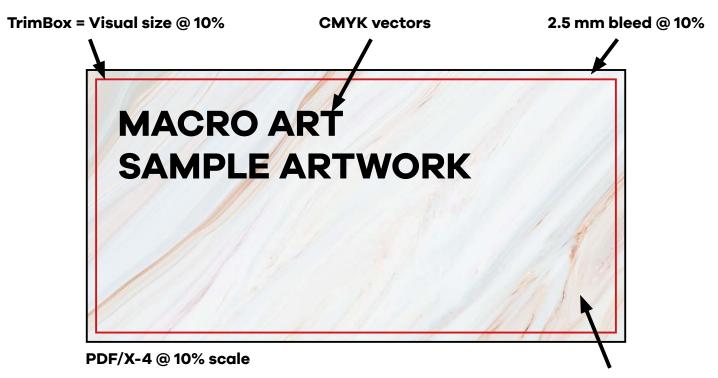
## ARTWORK SUPPLY GUIDELINES



Where possible, all files should be supplied in line with the following specifications for the best results. This will ensure consistent output and provide the desired final product.

•	Print-ready PDF file Simple and efficient, no links or fonts required
•	10% scale
•	PDF TrimBox at visual size Our workflows are based on the TrimBox size
•	2.5 mm bleed
•	600 ppi images (at the very minimum)
•	All vectors as CMYK Ensures cleaner CMYK output breakdowns
•	Images as CMYK or RGB
•	No marks/colour bars
•	Any cutting data in print file Seperately supplied cut files not necessary
•	Cutting spot colour: "Cut" Our standard spot colour naming convention
•	Kiss cutting spot colour: "Kiss Cut" Our standard spot colour naming convention
•	White ink spot colour: "White" Our standard spot colour naming convention
•	Required Pantones as spot colours Standard naming, e.g. 'PANTONE 485 C'
•	No unnecessary spot colours e.g. "White" spot colour is only used for white ink
•	PDF version: PDF/X-4 Earlier versions can make adjustment difficult

By following these guidelines, your artwork is given the best possible chance of flowing through our studio quickly and without requiring any additional artwork time. Please do not hesitate to ask our Client Services team if any further information about artwork supply is required. A suitable PDF preset can be provided.



CMYK or RGB images (minimum of 600 dpi @ 10%)